

in Francophone Africa

22, 23 MARCH 2018 MARRAKECH











# **Cartes Afrique**

Launched in 2006 to support the momentum and progress behind means of payment in the economies of Francophone Africa, Cartes Afrique affirms its focus on the region. It is becoming the B2B platform for all card professionals, combining discussions and networking about means of payment and identification, including mobile, in North, West and Central Africa.

Organized around two days dedicated to card technologies, biometrics, governmental and payment solutions, Cartes Afrique brings together conferences and exhibitions in a single space in order to create the necessary dynamics for all the event stakeholders.

1,000 «bank and e-gov» professionals are expected at Cartes Afrique to experience innovative solutions through a program that includes more than 40 speakers from all over the world.



« This edition is an extraordinary platform to discover the global trends that are shaking up the payment industry and their impact on our continent. »



**Libom Li Likeng Mendomo Minette**Minister of Post and Telecommunications, Cameroon

« Gabon is in full digital transformation, and many projects are being undertaken to promote this digital dynamic. Taking part for the first time at this forum, Gabon is at the head of the countries of Central Africa in terms of digitization »



Olivier Mboumba
Minister Delegate to the Ministry of Digital Economy,
Communication, Culture and Arts, Gabon

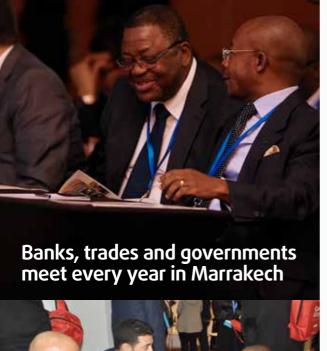
« Digital is a historic opportunity and an unprecedented chance to build more viable and sustainable business models. It offers a target market in a new economy of sharing: the collaborative economy ...»



Mohamed Horani Chairman & CEO, HPS Maroc

# Conferences / Keynotes / Innovation sessions

Payment • E-Gov • Identification • Fintech • Fraud and Security • M-Banking • E-Commerce • Acceptance • M-Payment • Financial Inclusion • Connectivity • Convergence



## Relevant institutions

Ministries in charge of NICT,
Ministries of the Interior •
National security • Regulators
• National agencies • Central
banks • Financial organizations
• Infrastructure and equipment
suppliers • Distribution, trade
and transportation • Publishers,
integrators, issuers and specialists
in manufacturing, customization
and engineering • Telecom
operators • Specialists in software
and security systems • Law
practices and consulting firms

# Why take part in Cartes

- Strengthen your brand awareness with your prospects in the region.
- Exhibit your expertise and knowhow to the key players in card development.
- Discover the potential of the payment and e-gov industry in Africa.
- Meet and network with your future clients.
- Enjoy broad upstream media coverage, during and after the event.

1.000

participants

40 speakers 2.500

m<sup>2</sup> of exhibition space

30 conferences

60 exposants

**3.500**B2B Meetings\*

**50** exhibitors

**70%** rate of return

\*made annually through the forum's mobile application

# Highlights



Cartes Afrique TV



Innovation sessions



Awards



Gala dinner



Training sessions

## Agenda 2017

#### **FORUM AFRISANTE**

4<sup>th</sup> edition 1, 2 March Marrakech - Morocco

#### AFRICA BANKING FORUM

9<sup>th</sup> edition 15, 16 May Dakar - Senegal

#### **FORUM POSTAL AFRICAIN**

8<sup>th</sup> edition 7, 8 December Abidjan - Ivory Cost

#### **AFRICA IT & TELECOM FORUM**

7<sup>th</sup> edition 10, 11 April Abidjan - Ivory Cost

#### AFRICA AGRI FORUM

4<sup>th</sup> edition 18, 19 October Abidjan - Ivory Cost

#### **CARTES AFRIQUE**

12<sup>th</sup> edition 27, 28 April Marrakech - Morocco

# FORUM AFRICAIN DES INFRASTRUCTURES

10<sup>th</sup> edition 7, 8 November Marrakech - Morocco



## Expand your network through our mobile application





### Call for paper

If you have a topic to address at the 2017 edition of Africa Postal Forum, contact Youssef Waqif, ywaqif@i-conferences.org

#### **Exhibition**

To book your desk or sponsor the conference, contact Mrs. Rime Benbourahel, rbenbourahel@i-conferences.org

## Registration

To attend the 2017 edition, contact Mrs Loubna Rais Irais@i-conferences.org

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