

CARTES AFRIQUE 2018

SINCE 2006

**PAYMENT
IDENTIFICATION
MOBILE**



The annual meeting on
payment and identification
in Francophone Africa

22, 23 MARCH 2018 **MARRAKECH**



Cartes Afrique

Launched in 2006 to support the momentum and progress behind means of payment in the economies of Francophone Africa, Cartes Afrique affirms its focus on the region. It is becoming the B2B platform for all card professionals, combining discussions and networking about means of payment and identification, including mobile, in North, West and Central Africa.

Organized around two days dedicated to card technologies, biometrics, governmental and payment solutions, Cartes Afrique brings together conferences and exhibitions in a single space in order to create the necessary dynamics for all the event stakeholders.

1,000 «bank and e-gov» professionals are expected at Cartes Afrique to experience innovative solutions through a program that includes more than 40 speakers from all over the world.



« This edition is an extraordinary platform to discover the global trends that are shaking up the payment industry and their impact on our continent. »



Libom Li Likeng Mendomo Minette

Minister of Post and Telecommunications, Cameroon

« Gabon is in full digital transformation, and many projects are being undertaken to promote this digital dynamic. Taking part for the first time at this forum, Gabon is at the head of the countries of Central Africa in terms of digitization »



Olivier Mboumba

Minister Delegate to the Ministry of Digital Economy, Communication, Culture and Arts, Gabon

« Digital is a historic opportunity and an unprecedented chance to build more viable and sustainable business models. It offers a target market in a new economy of sharing: the collaborative economy ...»



Mohamed Horani

Chairman & CEO, HPS Maroc

Conferences / Keynotes / Innovation sessions

Payment ● E-Gov ● Identification ● Fintech ● Fraud and Security ● M-Banking ● E-Commerce ● Acceptance ● M-Payment ● Financial Inclusion ● Connectivity ● Convergence



Banks, trades and governments meet every year in Marrakech

Relevant institutions

Ministries in charge of NICT, Ministries of the Interior • National security • Regulators • National agencies • Central banks • Financial organizations • Infrastructure and equipment suppliers • Distribution, trade and transportation • Publishers, integrators, issuers and specialists in manufacturing, customization and engineering • Telecom operators • Specialists in software and security systems • Law practices and consulting firms



Why take part in Cartes

- Strengthen your brand awareness with your prospects in the region.
- Exhibit your expertise and know-how to the key players in card development.
- Discover the potential of the payment and e-gov industry in Africa.
- Meet and network with your future clients.
- Enjoy broad upstream media coverage, during and after the event.

1.000
participants

2.500
m² of exhibition space

60
exposants

50
exhibitors

40
speakers

30
conferences

3.500
B2B Meetings*

70%
rate of return

**made annually through the forum's mobile application*

Highlights



Cartes Afrique TV



Innovation sessions



Awards



Gala dinner



Training sessions

Agenda 2017

FORUM AFRISANTE

4th edition
1, 2 March
Marrakech - Morocco

AFRICA IT & TELECOM FORUM

7th edition
10, 11 April
Abidjan - Ivory Cost

CARTES AFRIQUE

12th edition
27, 28 April
Marrakech - Morocco

AFRICA BANKING FORUM

9th edition
15, 16 May
Dakar - Senegal

AFRICA AGRI FORUM

4th edition
18, 19 October
Abidjan - Ivory Cost

FORUM AFRICAIN DES INFRASTRUCTURES

10th edition
7, 8 November
Marrakech - Morocco

FORUM POSTAL AFRICAIN

8th edition
7, 8 December
Abidjan - Ivory Cost



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network
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our mobile
application**



Call for paper

If you have a topic to address at the 2017 edition of Africa Postal Forum, contact Youssef Waqif, ywaqif@i-conferences.org

Exhibition

To book your desk or sponsor the conference, contact Mrs. Rime Benbourahel, rbenbourahel@i-conferences.org

Registration

To attend the 2017 edition, contact Mrs Loubna Rais lrais@i-conferences.org

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